Testimony of Mr.Namachivayam

Efficient Use of Laser Leveler to cut costs and improve Crop Conditions

"Vanakkam!!!, My name is Namachivayam, I am the president of Swami Vivekananda Farmers Mandal in Vallam village. My field used to be very unlevel and I had to hire a tractor to level it and pay about five thousand rupees for that service and would 2 days to complete that work. It was not only time

consuming but very expensive as well. Apollo Tyres Foundation and National Agro Foundation introduced the laser leveler to us which has been a very efficient way of leveling our fields and way more cost effective than our traditional methods. They have trained me in the use of the laser leveler. It covered 1 acre in an hour, this is very beneficial to us. By using the laser leveler, I have been able to see the difference in my standing crop, it is all growing uniformly in height and there is sufficient moisture retention in the soil. All plants have good access to soil nutrients



due to equal distribution of fertilizers and soil nutrition. My Crop growth is much better than the previous years. We hope to continue to avail of this laser leveler for all our farming activities in the future and I wish to thank Apollo Tyres Foundation and National Agro Foundation for their services to us farmers."